



# CUSTOM ELEMENTS

TIMBER METAL FOAM FIBREGLASS









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TIMBER METAL FOAM FIBREGLASS









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## Custom Elements

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Custom Elements is a division of the Sydney Props Group and is located adjacent to Sydney Props warehouse and studio facility in Carrington Road, Marrickville.

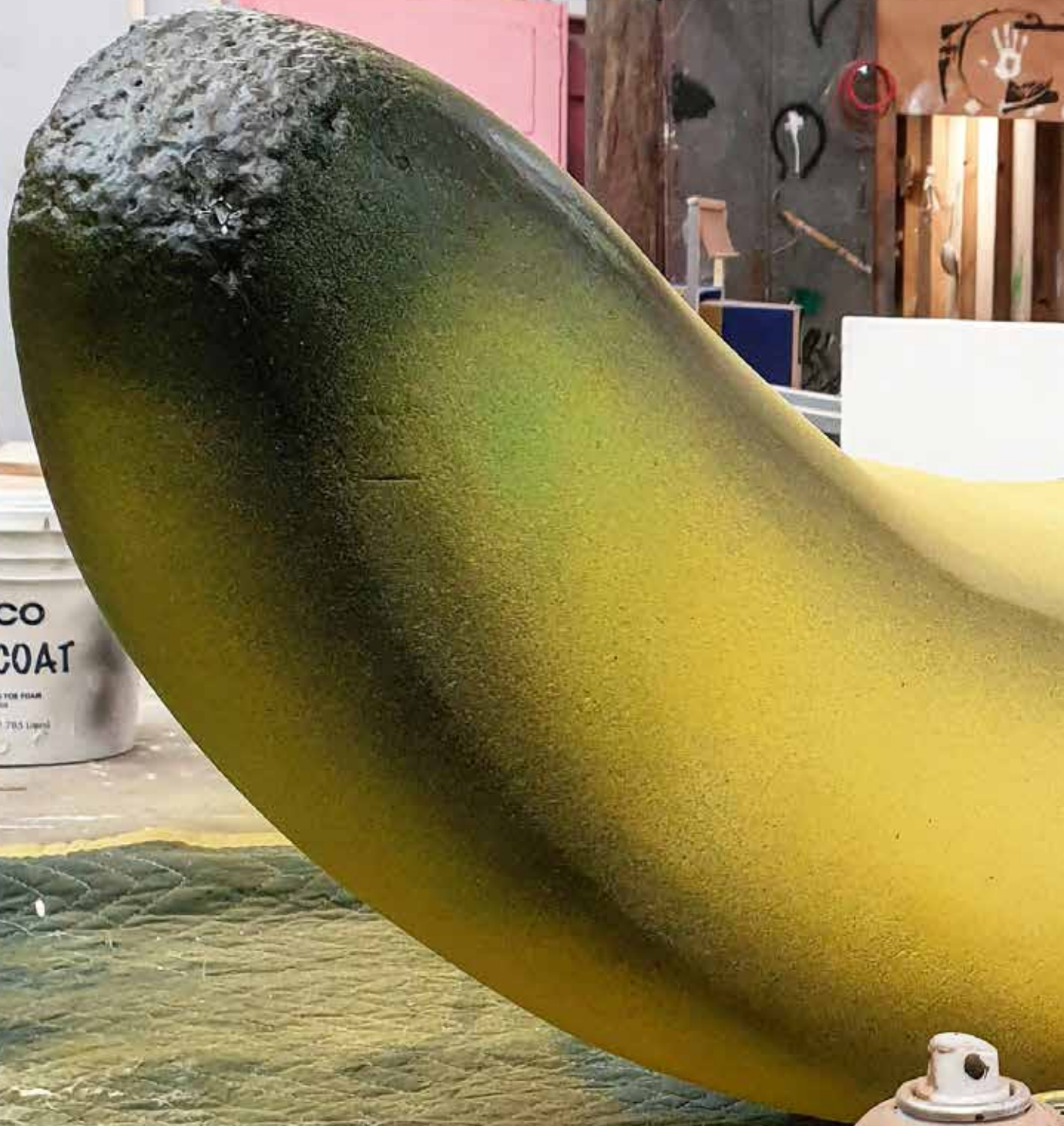
Our workshop is equipped to handle very large set builds – and our carpenters are artisans with years of experience working with wood, foam, plastic and fiberglass.

We can produce large illuminated signs, giant free-standing polystyrene letters, laser-cut metal, custom props and mechanical effects, sets with breakaway walls and ceiling pieces, flattage, rostra and podiums, exhibition stands, window displays, trucked platforms, stairs, boxes and plinths, classical and abstract sculptures, life-size animals and scenery, large scenic art and set finishing, load-bearing structures, CNC cutting and Vac forming.

We have extensive experience creating builds for the event industry and for use in studio and on location.







Phone 9558 8999





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## Set Design and Construction

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Custom Elements is the set design and construction arm of Sydney Props Photo Studios. As well as servicing the eight studios in the adjacent complex we also custom build sets for use in other studios throughout Sydney and also for location use. We can accommodate lighting with breakaway walls and ceiling panels and create sets with special characteristics such as forced perspective and foreground miniature element inclusion.

We understand the needs of production and can supply Art Directors with the resources they need from concept, through to previs, working drawings, sample sheets and mood boards – and the build.











Blue Ribbon

Wonderful  
Ice Cream  
Cafe

USING SUSTAINABLE  
AUSTRALIAN CREAM  
FROM HANDMADE  
VICTORIAN DAIRY



The 'Good Ol' Days

Blue Ribbon Crafted Ice Cream





  
**MENU**  
SIGNATURE BUTTER  
MILK VANILLA  
RICH  
CHOCOLATE  
CLASSIC COCOA  
AND CREAM  
SALTED VANILLA  
CARAMEL SWIRL

Ice Cream



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## Scenic Art and Props

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The artisans at Custom Elements work with wood, polystyrene, plastic, fibreglass and many exotic materials. We fabricate mechanical props and integrate lighting and other effects and can apply theatrical and realistic paint treatments to create finishes that accurately match photo reference or actual examples on location.

We make practical props for on-screen use, as well as large, oversized props for outdoor use and popups at shopping centres. We also design, construct and install window displays throughout the metropolitan area.













## Brand Activations and Popups

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We know how important reputation is and we strive to deliver results that are on brand, on budget and on target for your incentive and marketing purposes. We feel the beat of your drum and we take your groove to heart.

At Custom Elements we make props and build sets, brand giveaways, colour co-ordinate thematic elements, design and install eye-popping activations.

Speak to us about your product launch and brand activation requirements - we can create the engaging focal point for your event.













TEST

YOUR



STRENGTH







## Custom Props and Builds

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Custom Elements makes and maintains the vast collection of props at Sydney Prop Specialists. Art deco, art nouveau, period set pieces, backlit panels, entrance ways and reveals, contemporary interior sets, fun circus items, industrial props, sculptures, living walls, painted backdrops, statues, urns and plinths.

Our workshop is fully equipped to handle the biggest jobs and short time-frame jobs do not phase us.













## Exhibition Stands

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At Custom Elements we can design and build for your exhibition needs. We can supply 3D pre-views as well as floor plans and working drawings. We'll put together mood boards that show finishes and treatments. We can work with modular display systems or create custom builds that are designed for reuse and can be easily broken down for storage.

We can do large format printed graphics for walls as well as all types of signage, product boards, illuminated shelving, desks, podiums, client areas and much more.





















# Timber

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Our artisans are trained carpenters with years of practical experience working in film, TV and events. We can construct sets for video and photographic use in studio as well as exterior use on location.

We can do detailed surface finishing and carving into timber as well as construct complex shapes and frameworks out of timber for sculpting purposes, such as terrain and rocks.

Podiums, archways, reveals, hanging mobiles, ornate frames, realistic ceiling and wall treatments, raised floors and trucked platforms - speak to us about your requirements.













# Foam

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At Custom Elements we have extensive experience working with polystyrene to produce all sorts of oversized objects, from fruit and vegetables, animals and fantasy creatures to giant walk-in sandcastles, pop culture items and life-sized figurines and statues.

There's nothing we can't model in foam, timber and fibreglass.

Giant 3D polystyrene letters are very popular - and we regularly create large installations for venues and outdoor use. We also create smaller objects in quantity for branded giveaways.





















# Fibreglass

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We do a lot of work with fibreglass - from protective outer coverings for our foam creations to GOT throne replicas and fossilised remains for a museum exhibition. We also do smaller branded items in quantity for activations and product launches.

Sydney Props has an extensive collection of horror props in its Halloween section and Custom Elements has made the vast majority of them.















RESTRICTED AREA

DANGER  
KEEP OUT

AUSTRALIAN  
SAND  
SAND









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### Custom Elements

f1/20-28 Carrington Road, Marrickville NSW 2204

+612 9558 8999 info@customelements.com.au www.customelements.com.au



SYDNEY PROP SPECIALISTS

Prop Hire and Event Styling in Sydney. Our collection of props is one of the largest in Australia and contains thousands of unique items.



SYDNEY PROPS PHOTO STUDIOS

8 Unique Photographic Studios in Sydney. Soundproof, white cyc, green screen, airconditioned, Sets with props.

CHAIR  
*cover & set design*  
COVERS

CHAIR COVERS CANDELABRA

Event Hire for weddings, corporate dinners, award nights and parties. Table settings, glassware, centrepieces and props.



CUSTOM ELEMENTS

Prop Makers in Sydney. Set construction, exhibition, signage, scenic art. Artisans servicing the event and exhibition industry.



SYDNEY EVENT SERVICES

Technical Production - audio visual, lighting hire. Events, Conferencing, Brand Launches, Awards Nights.

**SPS GROUP**